


Staff Details

Title	DR.	First Name	PINKI RANI	Last Name	DEI	Photograph
Designation	Assistant Professor (OES-I)					
Department	Commerce					
Phone Number (Office)	9437513382					
Email	drpinkiranidei@gmail.com					
Educational Qualifications- PhD in Commerce, M Phill in Commerce MCOM, MBA, MSO AND NET						
Area of Research: Finance, Banking, Marketing and Management						
Subject	Institution	Year	Details			
Ph.D.	BERHAMPUR UNIVERSITY	2012	WHO FUNDS to Orissa UNICEF regarding various health programmes in Ganjam District			
M. Phil	BERHAMPUR UNIVERSITY	2007	Use of plastic cards			
PG	KHALLIKOTE AUTONOMOUS COLLEGE	2005	Computer accounting			
UG	BERHAMPUR UNIVERSITY	2002	Accounting Hons			
Professional Experiences						
Organisation/ Institution	Designation	Duration	Role			
GOVERNMENT SCIENCE COLLEGE CHATRAPUR, GANJAM	JUNIOR LECTURER IN COMMERCE	04-12-2013 TO 14-10-2017	FOR +2 WING			
GOVERNMENT SCIENCE COLLEGE CHATRAPUR, GANJAM	ASSISTANT PROFESSOR IN COMMERCE	15-10-2017- TO TILL CONTINUING	FOR DEGREE AND PG WING			

Teaching Experience (Subjects/Courses Taught)
Honors & Awards
Publications
Area of Research: Finance, Banking, Marketing and Management
List Publications: Research Publications in the Journals notified on UGC website during the year
<ol style="list-style-type: none"> 1. Dr. Pinki Rani Dei & Gouri Sankar Lall. (2020) Customers' Satisfaction from General Insurance Products. Studies in Indian Place Names (UGC Care Journal), Vol-40-Issue-60- March -2020. ISSN NO: 2394-3114 (Online). 2. Dr. Pinki Rani Dei & Gouri Sankar Lall. (2020) A Study Of Relationship Marketing On Customers Satisfaction, Retention And Loyalty. Parishodh Journal, Volume IX, Issue III, March/2020. ISSN NO:2347-6648 (Online). 3. Dr Pinki Rani Dei & G.S.Lall, Growth of SEZ in India, SAMANVAYA, (2012) An annual Journal of Business Studies, Dept of Commerce, G.C.College, Silchar.Assam. Vol. No 3. ISSN 2249-4545. 4. Dr. Pinki Rani Dei (2022) A Study On Customer Satisfaction On Jio Mobile Services: A Study On Ganjam District. SPLINT INTERNATIONAL JOURNAL OF PROFESSIONALS, VOL.08, ISSUE-04. OCTOBER-DECEMBER 2021.ISSN :2349-6045. 5. Dr. Pinki Rani Dei (MAY2022) DIGITAL DEVELOPMENT OF EDUCATION 4.0 WITH INDUSTRY 4.0-CHALLENGES AND OPPORTUNITIES.WORLD FOCUS. ISSN 2230-8458, MAY-2022 6. Dr. Pinki Rani Dei (MARCH 2024), Role of Media and Technology in the Digital Era of 21st Century Education, International Journal of Scientific Research in Engineering and Management (IJSREM), Volume 08 Issue 03 March – 2024, DOI: 10.55041/IJSREM29820 7. Dr. Pinki Rani Dei (APRIL 2024), "MARKETING OF MICROFINANCE INSTITUTIONS WITH THE HELP OF SOCIAL MEDIA -AN ANALYSIS" International Journal of Scientific Research in Engineering and Management (IJSREM), Volume 08 Issue 04 APRIL – 2024, DOI: 10.55041/IJSREM30236.
Public Service / University Service / College Service /Consulting Activity/College Committee members
ADMINISTRATIVE OFFICER OF THE COLLEGE
Professional Societies Memberships
LIFE MEMBER OF ORISSA COMMERCE ASSOCIATION LIFE MEMBER OF INDIAN COMMERCE ASSOCIATION
Projects (Major Grants/Collaborations)

Other Details if any

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