

GOVT SCIENCE COLLEGE CHATRAPUR, GANJAM



A Project on

**“IMPACT OF SOCIAL MEDIA MARKETING
ON CONSUMER BEHAVIOR”**

SUBMITTED

In partial fulfillment of the requirements
for the award of the degree of bachelor of
commerce.

BY

SNEHA GUPTA

ROLL NO - BC-22-042

EXAM ROLL NO- CH2320237

**BACHELOR OF COMMERCE FINAL YEAR
(2022-2025)**

UNDER THE GUIDANCE OF
MR. PRASANT KUMAR DAS
DEPARTMENT OF COMMERCE

GOVT SCIENCE COLLEGE
CHATRAPUR, GANJAM ODISHA
PIN-761020

**The Role of Digital Micro
Finance in Post Covid
Business Recovery : A Pathway for SMEs and
Women Entrepreneurs**

SUBMITTED FOR THE PARTIAL FULFILLMENT OF BACHELOR DEGREE IN COMMERCE

Under the Guidance and Supervision of

SRI PRASANT KUMAR DAS

LECTURER -IN -COMMERCE

SUBMITTED BY :

Name : Rishika Mishra

Class : +3 Third Year Commerce

Roll No. : CH2320229 ✓

Regd. No. : 05237/2022

24-3-25



ସରକାରୀ ବିଜ୍ଞାନ ମହାବିଦ୍ୟାଳୟ , ଛତ୍ରପୁର

Affiliated to Berhampur University

GOVT. SCIENCE COLLAGE

CHATRAPUR, GANJAM

A PROJECT REPORT

ON

CONSUMER BEHAVIOUR

**Submitted in the fulfilment of the requirement of +3rd
year (commerce)**

By

GOKULA PRADHAN

Exam Roll Number : CH2218645 ✓

Class Roll Number : BC-21-166

Under the guidance of

Dr. Pinki Rani Dei

(Professor of Commerce)

P 24/3-25

GOVT. SCIENCE COLLAGE

CHATRAPUR, GANJAM

A PROJECT REPORT

ON

CONSUMER BEHAVIOUR

**Submitted in the fulfilment of the requirement of +3rd
year (commerce)**

By

NILANCHALA NAHAK

Exam Roll Number : CH2218668 ✓

Class Roll Number : BC-21-170

Under the guidance of

Dr. Pinki Rani Dei

(Professor of Commerce)

P 24.3.28

GOVT. SCIENCE COLLAGE

CHATRAPUR, GANJAM

A PROJECT REPORT

ON

CONSUMER BEHAVIOUR

**Submitted in the fulfilment of the requirement of +3rd
year (commerce)**

By

SANGRAM SASMAL

Exam Roll Number : CH2218692 ✓

Class Roll Number : BC-21-029

Under the guidance of

Dr. Pinki Rani Dei

(Professor of Commerce)

P. R. Dei



Government Science College Chatrapur

Department of Commerce

6th Semester Examination-2025

PAPER DSE-4



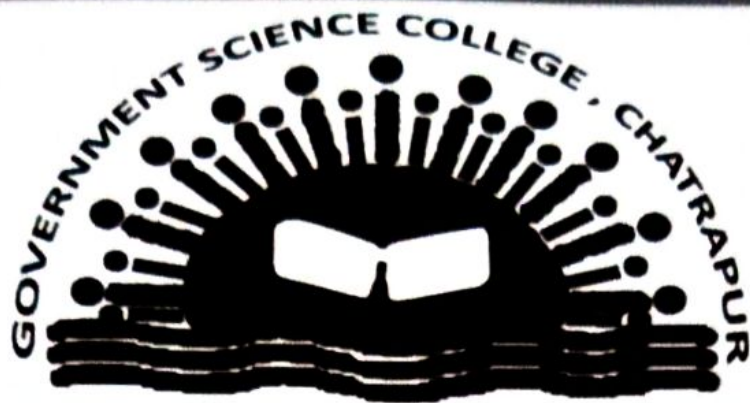
Handwritten signature and date: 24.3.25

**A PROJECT REPORT ON
Life Insurance corporation**

**UNDER THE GUIDANCE
SUBMITTED BY:-**

**MR. PRASANT KUMAR DAS.
(ASST. PROFESSOR OF COMMERCE)**

**MS. SONALI SAHU
+3 Final Year ,Commerce,
Redg. No.:-05249/2022
Exam Roll No.:-CH2320238**

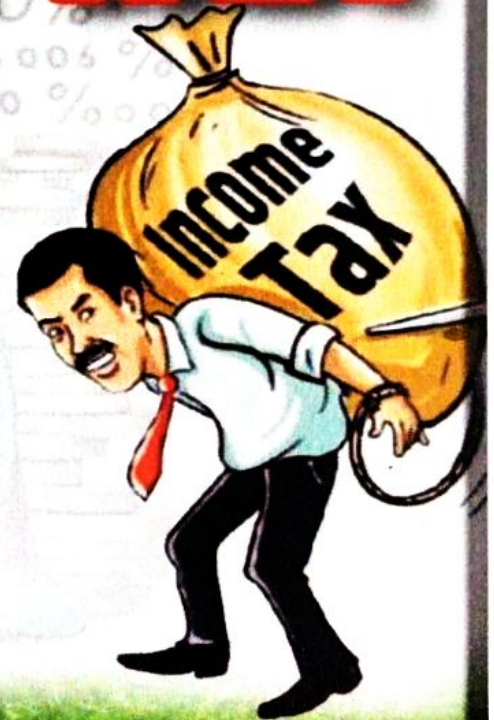


ସରକାରୀ ବିଜ୍ଞାନ ମହାବିଦ୍ୟାଳୟ , ଛତ୍ରପୁର

Department Of
COMMERCE

A PROJECT REPORT ON:

INCOME TAX



P. 24.3.25

Under The Guidance Of:
Mr. Prasant Kumar Das

Submitted By:
MR. SIDHANTA BEHERA
B.COM FINAL YEAR (6TH SEMESTER)
CLASS ROLL NO - BC-22-038
EXAM ROLL NO - CH2320238

GOVT SCIENCE COLLEGE CHATRAPUR, GANJAM



A Project on
“AMAZON”
SUBMITTED

In partial fulfillment of the requirements
for the award of the degree of bachelor of
commerce.

BY

SALONI SAHU

ROLL NO - BC-22-019

EXAM ROLL NO- CH2320233 ✓

**BACHELOR OF COMMERCE FINAL YEAR
(2022-2025)**

Prasant

UNDER THE GUIDANCE OF

Mr. Prasant Kumar Das

DEPARTMENT OF COMMERCE

**GOVT SCIENCE COLLEGE
CHATRAPUR, GANJAM ODISHA
PIN-761020**



A Study on
Life Insurance Corporation
(BUSINESS RESEARCH METHOD DSE -4)
Govt. Science College, chatrapur, Ganjam



For the evolution of paper DSE –IV of semester VI
In partial fulfilment of the award of degree
(SESSION – 2024-2025)
Bachelor of commerce
Govt. Science College, chatrapur
Under Berhampur University, Berhampur



Submitted by-

Name- S. Kusum

Roll no – BC-22-172

Exam Roll no. – CH2320231 ✓

Registration no. - 05240/2022

24.3.25

GOVT SCIENCE COLLEGE CHATRAPUR, GANJAM



A

**PROJECT REPORT ON
"FLIPKART"**

**" IN PARTIAL FULFILLMENT OF THE REQUIREMENT'S FOR THE
AWARD OF THE DEGREE OF BACHELOR OF COMMERCE "**

SUBMITTED BY

- ✚ NAME : SAHIL SETHY
- ✚ CLASS : B.COM 3RD YEAR
- ✚ EXAM ROLL NO : CH2320232 ✓
- ✚ COLLEGE ROLL NO : BC-22-094

**BACHELOR OF COMMERCE FINAL YEAR
(2022-2025)**

UNDER THE GUIDANCE OF

MR. PRASANT KUMAR DAS

DEPARTMENT OF COMMERCE

GOVT. SCIENCE COLLEGE

CHATRAPUR , GANJAM , ODISHA , PIN -761020

Prasant Kumar Das
24.3.24

GOVT SCIENCE COLLEGE CHATRAPUR, GANJAM



A

PROJECT REPORT ON
"SBI LIFE INSURANCE"

" IN PARTIAL FULFILLMENT OF THE REQUIREMENT'S FOR THE
AWARD OF THE DEGREE OF BACHELOR OF COMMERCE "

SUBMITTED BY

- ✦ NAME : RUDRA PRASAD SENAPATI
- ✦ CLASS : B.COM 3RD YEAR
- ✦ EXAM ROLL NO : CH2320230 ✓
- ✦ COLLEGE ROLL NO : BC-22-003

BACHELOR OF COMMERCE FINAL YEAR

(2022-2025)

UNDER THE GUIDANCE OF

MR. PRASANT KUMAR DAS

DEPARTMENT OF COMMERCE

GOV T . SCIENCE COLLEGE

CHATRAPUR , GANJAM , PIN - 761020

**A MODEL BUSINESS RESEARCH PROJECT REPORT ON
STUDY OF CONSUMER SATISFACTION TOWARDS FLIPKART**



SUBMITTED BY

RAHUL KUMAR SAHU

COLLEGE ROLL NO :: BC-22-045

UNIVERSITY ROLL NO :: CH2320226

+3 3RD YEAR COMMERCE

(2022-2025)

UNDER THE GUIDANCE OF

MR PRASANTA KUMAR DAS

LECTURER IN COMMERCE

GOVT. SCIENCE COLLEGE CHATRAPUR, CHATRAPUR

GANJAM – 761020

24.2.25



A PROJECT ON

**“STUDY OF CONSUMER BEHAVIOUR TO
WARDS ONLINE SHOPPING”**



*Submitted for the partial fulfillment of degree in
Commerce Under the guidance & supervision of*

**Mr Prasanta Kumar Das
(Faculty of Commerce)**

Submitted by : R RICHA REDDY

Class : +3 Final Year Commerce

Roll No : CH2320224

Regd. No : 05231/2022

Prasanta Kumar Das

**Department of Commerce Govt.
Science College, Chatrapur, Ganjam.**

GOVT SCIENCE COLLEGE CHATRAPUR, GANJAM



A Project on
“**STUDY OF CONSUMER
BEHAVIOUR**”

SUBMITTED

In partial fulfillment of the requirements
for the award of the degree of bachelor of
commerce.

BY

PUJA SETHI

EXAM ROLL NO- CH2320221

BACHELOR OF COMMERCE FINAL YEAR

(2022-2025)

UNDER THE GUIDANCE OF
MR PRASANT KUMAR DAS

DEPARTMENT OF COMMERCE
GOVT SCIENCE COLLEGE
CHATRAPUR, GANJAM ODISHA
PIN- 761020

A Study on
Consumer Protection Act, 1986
(BUSINESS RESEARCH METHOD DSE – 4)
Govt. Science College, Chatrapur, Ganjam



For the evolution of paper DSE – IV of semester VI
In partial fulfillment of the award of degree
(SESSION – 2024-25)
Bachelor of Commerce
Govt. Science College, Chatrapur
Under Berhampur University, Berhampur



Submitted by –

Name – Priti Sahu

Roll no. – BC22-028

Exam Roll no. – CH2320220

Registration no. – 05227/2022

Prity Sahu



ସରକାରୀ ବିଜ୍ଞାନ ମହାବିଦ୍ୟାଳୟ, ଛତ୍ରପୁର

DEPARTMENT OF COMMERCE

PEPER - DSE 4

A PROJECT REPORT ON:

MARKET RESEARCH AND CONSUMER BEHAVIOUR

MARKET RESEARCH

**Under The Guidance Of:
Mr. Prasant Kumar Das**

Submitted By:

**MR. PRAKASH PRADHAN
B.COM FINAL YEAR (6TH SEM
CLASS ROLL NO-BC-22-001
EXAM ROLL NO-CH2320218**



Prasant Kumar Das



GOVT SCIENCE COLLEGE CHATRAPUR, GANJAM



PROJECT REPORT ON
“CRYPTOCURRENCY”

**“ IN PARTIAL FULFILLMENT OF THE REQUIREMENT’S FOR THE
AWARD OF THE DEGREE OF BACHELOR OF COMMERCE ”**

SUBMITTED BY

- ✚ NAME : P. PINTU PATRA
- ✚ CLASS : B.COM 3RD YEAR
- ✚ EXAM ROLL NO : CH2320216 ✓
- ✚ COLLEGE ROLL NO : BC-22-075

P. 24.3.25

**BACHELOR OF COMMERCE FINAL YEAR
(2022-2025)**

UNDER THE GUIDANCE OF

MR. PRASANT KUMAR DAS

DEPARTMENT OF COMMERCE

GOV T . SCIENCE COLLEGE

CHATRAPUR , GANJAM , PIN - 761020

**A MODEL BUSINESS RESEARCH PROJECT REPORT ON
FINANCIAL STATEMENT ANALYSIS : A CASE STUDY ON ICICI BANK LIMITED**



SUBMITTED BY

P PRITAM RAO DORA

COLLEGE ROLL NO :: BC-22-131

UNIVERSITY ROLL NO :: CH2320215

+3 3RD YEAR COMMERCE

(2022-2025)

UNDER THE GUIDANCE OF

MR PRASANTA KUMAR DAS

LECTURER IN COMMERCE

GOVT. SCIENCE COLLEGE CHATRAPUR, CHATRAPUR

GANJAM – 761020

P 24-3-20

A study on

“ Commercial Banks ”

(BUSINESS RESEARCH METHOD DSE-04)

Government Science College, Chatrapur, Ganjam



For the evolution of paper DSE – IV of semester VI

IN partial fulfillment of the award of degree

(SESSION-2024-25)

Bachelor of Commerce

Government Science College , Chatrapur

Under Berhampur University , Berhampur



P 24.3.25

Submitted by :

Name – P. Mousumi

Roll no.- BC-22-033

Exam Roll no.- CH2320214

GOVERNMENT SCIENCE COLLEGE CHATRAPUR



DEPARTMENT OF COMMERCE 6th SEMESTER EXAMINATION

2022 - 2025

**PROJECT REPORT ON :
Analysis On CSR Practice**

Submitted By :

P. MANASHA

+3 FINAL Yr, COMMERCE

Roll No.- CH2320211



**Under The Guidance of :
PRASANT KUMAR DASH
(Professor)**



A PROJECT ON
“E-COMMERCE TRENDS IN DEVELOPED
MARKETS”



*Submitted for the partial fulfillment of degree in
Commerce Under the guidance & supervision of*

Mr. Prasanta Kumar Das
(Faculty of Commerce)

Submitted by : Urbashi Jena

Class : +3 Final Year Commerce

Roll No : CH2320245

Regd. No : 05257 / 2022

P. 24.3.25

Department of Commerce Govt.
Science College, Chatrapur, Ganjam.

GOVT SCIENCE COLLEGE CHATRAPUR, GANJAM



A Project on

“LIC”

SUBMITTED

In partial fulfillment of the requirements
for the award of the degree of bachelor of
commerce.

BY

SUBHALAXMI SATAPATHY

ROLL NO - BC-22-049

EXAM ROLL NO- CH2320241

BACHELOR OF COMMERCE FINAL YEAR

(2022-2025)

Prasant

UNDER THE GUIDANCE OF

MR. PRASANT KUMAR DAS

DEPARTMENT OF COMMERCE

GOVT SCIENCE COLLEGE
CHATRAPUR, GANJAM ODISHA

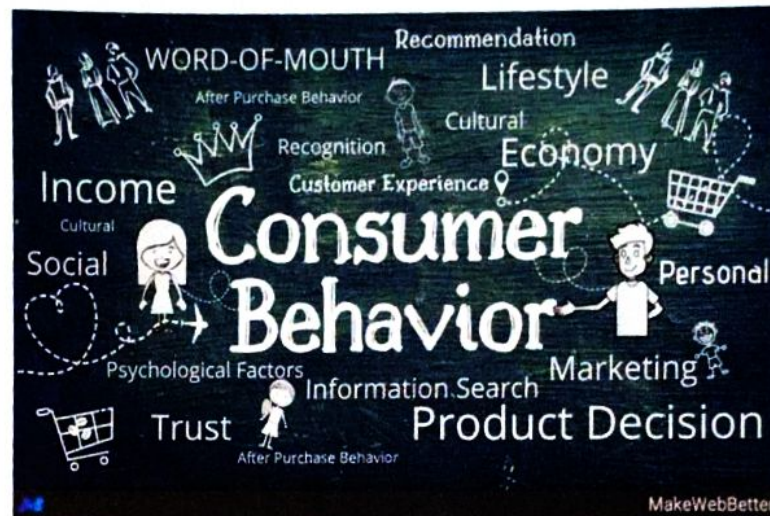
PIN-761020





A PROJECT ON

“STUDY OF CONSUMER BEHAVIOUR”



*Submitted for the partial fulfillment of degree in
Commerce Under the guidance & supervision of*

**Mr Prasanta Kumar Das
(Faculty of Commerce)**

Submitted by : Srabani Kumari Behera

Class : +3 Final Year Commerce

Roll No : CH2320239

Regd. No : 05250/ 2022

[Handwritten signature]
24.3.25

**Department of Commerce Govt.
Science College, Chatrapur, Ganjam.**

CHATRAPUR GOVT SCIENCE COLLEGE, CHATRAPUR



Session: 2021-24

DEPARTMENT OF ACCOUNTING

Project On

E-COMMERCE

SUBMITTED BY:

Name : D. Pinky Rani Reddy
Class : +3, 3rd Year Commerce
Semester : 6th Sem. (DSE-IV)
Roll No : CH2218631
Regd. No : 04998/2021

GUIDED BY:

Mr. Ajaya Tripathy
(Lect. in Accounting)

24/3/21

GOVT SCIENCE COLLEGE CHATRAPUR, GANJAM



PROJECT REPORT ON
“CRYPTOCURRENCY”

“ IN PARTIAL FULFILLMENT OF THE REQUIREMENT'S FOR THE
AWARD OF THE DEGREE OF BACHELOR OF COMMERCE ”

SUBMITTED BY

- ✦ NAME : P. BHAGABAN REDDY
- ✦ CLASS : B.COM 3RD YEAR
- ✦ EXAM ROLL NO : CH2320212
- ✦ COLLEGE ROLL NO : BC-22-032

BACHELOR OF COMMERCE FINAL YEAR
(2022-2025)

UNDER THE GUIDANCE OF

MR. PRASANT KUMAR DAS

DEPARTMENT OF COMMERCE

GOV T. SCIENCE COLLEGE

CHATRAPUR , GANJAM , PIN - 761020

Prasant

GOVT. SCIENCE COLLEGE, CHATRAPUR



DEPARTMENT OF COMMERCE
6TH SEMESTER EXAMINATION - 2025

PAPER - DSE4

A PROJECT REPORT ON
E-Commerce & It's Business Models

UNDER THE GUIDANCE

Mrs. PINKY RANI DEI
(H.O.D OF COMMERCE DEPARTMENT)

SUBMITTED BY :-

MS. LIZA PATNAIK
+3 FINAL YEAR, COMMERCE
EXAM ROLL NO : CH232025
COLLEGE ROLL NO.:BC-22-171

Pinky Rani Dei

CH232025

E-COMMERCE AND IT'S BUSINESS MODELS

ADISSERTATI ON SUBMITTED

BY

TRILOCHAN SAHU

Roll No: CH2320244 ✓

Regd.No:05256/2022

Government Science College, Chatrapur, Ganjam



Handwritten signature and date: 24.3.22

**Forthe evaluation of Paper DSE- IV of semester-VI in partial
fulfilment for the award of the degree**

of

Bachelor of Commerce



" Analysis of revenue and pricing of alcohol product in Odisha from local counters and army canteens including country liquors and Aska40 "

A project report
submitted in partial fulfilment of the requirement for the
award of degree of

Bachelor of Commerce

Submitted to

**Govt Science College Chatrapur Department of
Commerce.**



Submitted by :

P.Kalyan Kumar Reddy

+3, Final year. Commerce

College roll no. BC-22-070

Roll no. CH2320210

Under the guidance of:

Prashant Kumar Dash

[Professor]

Business research

method & project.

Prashant Kumar Dash

P.KALYAN KUMAR REDDY

CH2320210

Page 1 of 62



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MARCH - 2025

A Project Report On

AN ANALYSIS OF MUTUAL FUND

PRODUCTS OFFERED BY HDFC

MUTUAL FUND

Department Of
COMMERCE

Prasanta

Guided By:

Mr. Prasanta Kumar Das

Submitted By:

Name - Nilesh Swain

Honours - Commerce (+3 Final Year)

Exam Roll No - CH2320209

College Roll No - BC-22-004

GOVT. SCIENCE COLLEGE CHATRAPUR



A PROJECT ON
"A STUDY ON SERVICES OFFERED BY STATE
BANK OF INDIA"



SUBMITTED

BY

NANISSETTY VENKATA SRI HARSHA

COLLEGE ROLL NO. : BC-22-035 ✓

EXAM ROLL NO. : CH2320208 ✓

+3 3RD YEAR COMMERCE

(2022-25)

UNDER THE GUIDANCE

OF

PRASHANT KUMAR DAS

Prashant Kumar Das
24.3.25

GOVT SCIENCE COLLEGE CHATRAPUR, GANJAM

A

Project on

“LIC”

SUBMITTED

In partial fulfillment of the requirements
for the award of the degree of bachelor of
commerce.

BY

KHUSI PRADHAN

ROLL NO - BC-22-076

EXAM ROLL NO- CH2320203

BACHELOR OF COMMERCE FINAL YEAR
(2022-2025)

UNDER THE GUIDANCE OF

MR. PRASHANT KUMAR DAS

DEPARTMENT OF COMMERCE

GOVT SCIENCE COLLEGE
CHATRAPUR, GANJAM ODISHA
PIN-761020

GOVT SCIENCE COLLEGE CHATRAPUR, GANJAM



A Project on

“**CONSUMER BEHAVIOUR**”

SUBMITTED

In partial fulfillment of the requirements
for the award of the degree of bachelor of
commerce.

BY

JYOTI SAHU

ROLL NO - BC-22-047

EXAM ROLL NO- CH2320202

**BACHELOR OF COMMERCE FINAL YEAR
(2022-2025)**

Prasant Kumar Das
24.3.24

UNDER THE GUIDANCE OF

MR PRASANT KUMAR DAS

DEPARTMENT OF COMMERCE

GOVT SCIENCE COLLEGE

CHATRAPUR, GANJAM ODISHA

PIN-761020

E-COMMERCE AND IT'S BUSINESS MODELS

ADISSERTATI ON SUBMITTED

BY

GOPALKRUSHNA PANDA

Roll No: CH2320200

Regd.No:05201/2022

Government Science College, Chatrapur, Ganjam



ପରକାରୀ ବିଜ୍ଞାନ ମହାବିଦ୍ୟାଳୟ, ଛତ୍ରପୁର

**For the evaluation of Paper DSE- IV of semester-VI in partial
fulfilment for the award of the degree**

of

Bachelor of Commerce



24.3.25

GOVT. SCIENCE COLLEGE CHATRAPUR, GANJAM



DEPARTMENT OF COMMERCE
6TH SEMESTER EXAMINATION – 2025

PAPER –DSE 4

A PROJECT REPORT ON

**Derivatives As The Financial Weapon Of Mass
Destruction**

UNDER THE GUIDANCE

Mr. Prasanta Kumar Das
(FACULTY COMMERCE DEPT.)

24.3.25

SUBMITTED BY:-

Mr. G Nageswar Reddy
+3 FINAL YEAR COMMERCE
EXAM ROLL NO: CH2320198 ✓
COLLEGE ROLL NO.: BC-22-021 ✓

AN ANALYSIS OF E-COMMERCE BUSINESS OF FLIPKART

BACHELOR OF COMMERCE

Submitted By

G KHUSI ✓

Roll No: CH2320197 ✓

B.COM FINAL YEAR 6TH SEM,

UNDER THE GUIDANCE OF
PRASHANT KUMAR DAS

Lecturer of Commerce

23-3-25



2022- 2025

A Study on
Life Insurance Corporation
(BUSINESS RESEARCH METHOD DSE -4)
Govt. Science College, chatrapur, Ganjam



For the evolution of paper DSE –IV of semester VI

In partial fulfilment of the award of degree

(SESSION – 2024-2025)

Bachelor of commerce

Govt. Science College, chatrapur

Under Berhampur University, Berhampur



Handwritten signature in red ink, possibly 'P. 24322'.

Submitted by-

Name- Dipika pradhan

Roll no – BC 22-048

Exam Roll no. – CH2320196

Registration no. - 05197 /2022

GOVT SCIENCE COLLEGE CHATRAPUR, GANJAM



A

PROJECT REPORT ON
“E-COMMERCE & IT’S BUSINESS MODELS”

“ IN PARTIAL FULFILLMENT OF THE REQUIREMENT’S FOR THE
AWARD OF THE DEGREE OF BACHELOR OF COMMERCE ”

SUBMITTED BY

- ✦ **NAME : DIPARNITA RAULO**
- ✦ **CLASS : B.COM 3RD YEAR**
- ✦ **EXAM ROLL NO : CH2320195**
- ✦ **COLLEGE ROLL NO : BC-22-168**

Pr. 3.25

BACHELOR OF COMMERCE FINAL YEAR

(2022-2025)

UNDER THE GUIDANCE OF

MR. PRASANT KUMAR DAS

DEPARTMENT OF COMMERCE

GOV T. SCIENCE COLLEGE

CHATRAPUR, GANJAM, PIN-761026

GOVT. SCIENCE COLLEGE CHATRAPUR, GANJAM



ସରକାରୀ ବିଜ୍ଞାନ ମହାବିଦ୍ୟାଳୟ, ଛତ୍ରପୁର

DEPARTMENT OF COMMERCE
6TH SEMESTER EXAMINATION - 2025

PAPER – DSE 4

A PROJECT REPORT ON “DYNAMIC RELATIONSHIP BETWEEN GOLD PRICE AND INDIAN STOCK MARKET”

UNDER THE GUIDANCE

Mr. Prasant Kumar Das
(FACULTY OF COMMERCE DEPT.)

Prasant

SUMMITTED BY: -

DEBASIS BEHERA
+3 FINAL YEAR COMMERCE
EXAM ROLL NO: - CH2320192
COLLEGE ROLL NO: - BC-22-010

GOVT SCIENCE COLLEGE CHATRAPUR, GANJAM



A

PROJECT REPORT ON
"CRYPTOCURRENCY"

" IN PARTIAL FULFILLMENT OF THE REQUIREMENT'S FOR THE
AWARD OF THE DEGREE OF BACHELOR OF COMMERCE "

SUBMITTED BY

- ✦ NAME : D. SANGRAM REDDY
- ✦ CLASS : B.COM 3RD YEAR
- ✦ EXAM ROLL NO : CH2320191
- ✦ COLLEGE ROLL NO : BC-22-063

BACHELOR OF COMMERCE FINAL YEAR
(2022-2025)

Prasant Kumar Das
24-3-25

UNDER THE GUIDANCE OF
MR. PRASANT KUMAR DAS

DEPARTMENT OF COMMERCE
GOV T. SCIENCE COLLEGE
CHATRAPUR, GANJAM, PIN-761020